

# HSE CONFERENCE

#HSEConf24

## Sponsorship Opportunities

8 February 2024

P&J Live, Aberdeen

œUK

# Reasons to Get Involved

Sponsorship of the OEUK HSE Conference 2024 will allow you the opportunity to raise your company's profile, products and services and to network with industry peers.

Take advantage of this opportunity to establish your presence at the conference using the support you have from OEUK.

- Align your company with this key industry event and promote your messages to a targeted audience of decision makers.
- Hear from key industry leaders, government representatives, specialists and regulators.
- Network with around 500 industry colleagues in-person.
- Explore a range of conference exhibitors.
- Share your views on topics affecting the industry.

- Principal Sponsor - *SOLD*
- Supporting Sponsor (x2) – *SOLD*
- Session Sponsor (x 3) - £7,000 + VAT each – *1 REMAINING*
- Early Careers Sponsor - *SOLD*
- Refreshments Sponsor - *SOLD*
- Drinks Reception Sponsor – *SOLD*
- Lanyard Sponsor - *SOLD*
- Registration Sponsor - *SOLD*
- Event App Sponsor - £6,000 + VAT

# Event Attendees

The event has been developed to appeal to a broad audience from across the UK and the world:

- **Operators** – leaders in senior management roles, health, safety and environment teams, project managers and more.
- **Supply Chain** – business development, project managers, HSE specialists, management, consultants and more.
- **Energy Sector** – leaders and practitioners from the wider energy and renewable sectors.
- **Regulators** – both from the UK and around the globe.
- **Healthcare providers / health professionals** – including offshore medics, OEUK Registered Doctors, occupational health specialists.
- **On and offshore personnel** – those wanting to learn more about the industry’s response to the challenges we face.
- **Early career professionals** – broaden your knowledge and connections by interacting and utilising the networking opportunities.
- **Academia** – researchers and post-graduates from engineering, legal, geological and science disciplines.
- **Media** – expand your understanding of the sector.

# PRINCIPAL SPONSOR

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## You will benefit from:

- Company branding to appear prominently throughout the conference and on materials produced including:
  - Emails sent to over 3,000 named contacts
  - Advertising
  - Signage and banners in the venue
  - Conference holding presentation slide
  - Social media posts where applicable
  - Sponsor status on event website and Eventbrite listing
- Mention as principal sponsor in all media relations and in opening and closing sessions
- Full page advertisement in OEUK's magazine
- 5 conference passes for the live event
- Possibility of a speaking opportunity at the conference – subject to identification of a suitable slot

## Exhibition:

- Complimentary 6x2m exhibition space at the conference in prominent location

## In the App:

- Company logo displayed in app homepage
- Company logo on conference agenda PDF

*(full app details to be advised once app is developed)*

## Post Event:

- Access to event photography

**SOLD**

# SUPPORTING SPONSOR x 2

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## You will benefit from:

- Company branding to appear prominently throughout the conference and on materials produced including:
  - Emails sent to over 3,000 named contacts
  - Advertising
  - Signage and banners in the venue
  - Conference holding presentation slide
  - Social media posts where applicable
  - Sponsor status on event website and Eventbrite listing
- Mention as supporting sponsor in all media relations
- 4 conference passes for the live event

## Exhibition:

- Complimentary 3x2m exhibition space at the conference in prominent location

## In the App:

- Company logo displayed on homepage
- Company logo on conference agenda PDF

*(full app details to be advised once app is developed)*

## Post Event:

- **Access to event** photography

**SOLD**

# SESSION SPONSOR x 3 2 SOLD, 1 REMAINING

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## You will benefit from:

- Company branding to appear prominently throughout the conference and on materials produced including:
  - Emails sent to over 3,000 named contacts
  - Social media posts where applicable
  - Sponsor status on event website
- 3 conference passes for the live event
- 20% discount on exhibition stand

## Session:

- Opportunity to chair the sponsored breakout session
- Session holding presentation slide
- Signage and banner in session room

## In the App:

- Company logo displayed on homepage
- Company logo displayed on agenda PDF

*(full app details to be advised once app is developed)*

## Post Event:

- **Access to event** photography

## Sessions

- Occupational Health & Hygiene
- Safety - SOLD
- Environment - SOLD

£7,000 + VAT each

# EARLY CAREERS SPONSOR

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The early careers sponsorship offers a company the opportunity to fund 6 in person conference passes for young professionals and those in their early career within the industry.

You will benefit from:

- Company branding to appear prominently throughout the conference and on materials produced including:
  - Emails sent to over 3,000 named contacts
  - Social media post to thank sponsor
  - Sponsor status on event website
- 6 young person conference passes for the live event
- 1 conference pass for company attendee
- 20% discount on an exhibition stand
- Access to event photography



**SOLD**

# REFRESHMENTS SPONSOR

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**Refreshments sponsorship offers a company the opportunity to sponsor all of the refreshment breaks taking place throughout the duration of the conference (arrival, lunch and 2 x coffee breaks).**



- Company branding to appear prominently throughout the conference and on materials produced including:
  - Signage and banners in the areas dedicated to refreshments over the conference
  - Social media post where applicable
  - Sponsor status on event website
- Branded cups
- 3 conference passes for the live event
- 20% off an exhibition space at the conference
- Access to event photography

*\* Please note that design and production of branded cups will be co-ordinated by OEUK.*

**SOLD**



# DRINKS RECEPTION SPONSOR

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**Sponsorship of the drink's reception offers your company the opportunity to sponsor the reception taking place at the end of the conference.**



## **You will benefit from:**

- Company branding to appear prominently throughout the conference and on materials produced including:
  - Signage and banners in the area dedicated to the drinks reception
  - Social media post where applicable
  - Sponsor status on event website
  - Company logo on conference agenda
- 1 conference pass for the live event
- Opportunity to display exhibition material in the area dedicated to the drinks reception
- 20% off an exhibition space at the conference
- Access to event photography

**SOLD**

# LANYARD SPONSOR

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Lanyard sponsorship offers a company the opportunity to sponsor the lanyards given to each delegate to wear with their name badge for the duration of the conference.

## You will benefit from:

- Company branding to appear on materials produced including:
  - Social media post to thank sponsor
  - Sponsor status on event website
  - Lanyards produced for the conference
- 2 conference passes
- Access to event photography
- 20% off an exhibition space at the conference

*\* Please note that design and production of lanyards will be co-ordinated by OEUK.*



**SOLD**

# REGISTRATION SPONSOR

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## You will benefit from:

- Company branding to appear prominently throughout the conference and on materials produced including:
  - Emails sent to over 3,000 named contact
  - Signage and banners at registration
  - Social media posts where applicable
  - Sponsor status on event website
- 2 conference passes for the live event
- 20% discount for exhibition space at the conference

## In the event app:

- Company logo displayed

## Post Event

- Access to event photography



**SOLD**

# EVENT APP SPONSOR

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## On the event app you will benefit from:

- Company branding to appear prominently throughout the conference and on materials produced including:
  - Emails sent to over 3,000 named contacts
  - Signage on the app
  - Social media posts where applicable
  - Sponsor status on event website
  - All branding to promote the app on the day
  - Reference as app sponsor in joining instructions
- 2 conference passes
- 20% discount for exhibition space



£6,000 + VAT

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For further information about sponsoring the OEUK HSE Conference 2024 or to secure a package please contact Megan Sellar at [msellar@oeuk.org.uk](mailto:msellar@oeuk.org.uk)

Packages sold on a first come, first served basis.

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