



DECARBONISATION  
CONFERENCE

#DecarbConf23

# Sponsorship Opportunities

12 October 2023

P&J Live, Aberdeen

œUK



## Supply Decarbonisation – Target 2030

Decarbonising our energy system is one of the biggest challenges of our time. Delivering the UK's climate goals will require action by industry, supportive energy policies from governments, and suitable and sufficient regulation, together driving an unprecedented programme of investment.

The UK offshore oil and gas industry was one of the first industrial sectors to commit to the Government's goal of achieving net zero emissions by 2050 in the UK and 2045 in Scotland. Since then, the basin has reduced its emissions by 20% since 2018 and assigned ambitious carbon and methane reduction targets through the North Sea Transition Deal.

Many of the low-hanging opportunities have been seized, but reaching our climate goals will only be achieved if we can collaborate, share ideas and expertise, and fully deliver the North Sea Transition Deal.

All of these issues and more will be covered in this new OEUK conference, comprising of presentations, exhibition, panel sessions, networking opportunities, a drinks reception, and OEUK's annual Emissions Report launch.





**Sponsorship of the OEUK Decarbonisation Conference 2023 offers your company a presence and profile at our newly launched event. The conference will allow you the opportunity to raise your company's profile, products and services and to network with industry peers.**

Attendees and speakers will have the chance to get talking about the decarbonisation challenge, the role they can play, inform the debate, and explore how the offshore energy sector can shape – and lead – the UK's shift to a low carbon future.

- [Principal Sponsor](#) - **SOLD**
- [Supporting Sponsor](#) (x2) - **SOLD**
- [Refreshments Sponsor](#) - **SOLD**
- [Drinks Reception Sponsor](#) - **£5,000**
- [Lanyard Sponsor](#) - **SOLD**
- [Early Careers Sponsor](#) - **SOLD**
- [Event App Sponsor](#) - **£5,000**
- [Registration Sponsor](#) - **£2,500**



**The event has been developed to appeal to a broad audience from across the UK and further afield**

- **Operators** – leaders in senior management roles, environmental managers, emissions specialists
- **Supply Chain** – business development, project managers, environmental managers, emissions specialists
- **Energy Sector** – leaders and practitioners from the wind, hydrogen and CCUS sectors
- **Regulators** – both from the UK and around the globe
- **Early career professionals** – broaden your knowledge and connections in the sector
- **Academia** – researchers and post-graduates from engineering, legal, geological and science disciplines.
- **Students** – considering a career in the energy sector or continuing studies around the topic
- **Media** – expand your understanding of the sector

*It is anticipated over 250 people will join the event on 12 October in Aberdeen*





## You will benefit from:

- Company branding to appear prominently throughout the conference and on materials produced including:
  - Emails sent to over 3,000 named contacts
  - Advertising
  - Signage and banners in the venue
  - Conference holding presentation slide
  - Social media posts where applicable
  - Sponsor status on event website
- Mention as principal sponsor in all media relations and in opening and closing sessions
- Full page advertisement in Offshore Energies magazine (published quarterly)
- 5 conference passes for the live event
- Possibility of a speaking opportunity at the conference – subject to identification of a suitable slot

## Exhibition:

- Complimentary 6 x 2m exhibition space at the conference in prominent location

## In the App:

- Company logo and listing in sponsor section  
*(full app details to be advised once app is developed)*

## Post Event:

- Access to event photography

SOLD

# SUPPORTING SPONSOR (2 packages)



# DECARBONISATION CONFERENCE

## You will benefit from:

- Company branding to appear prominently throughout the conference and on materials produced including:
  - Emails sent to over 3,000 named contacts
  - Advertising
  - Signage and banners in the venue
  - Conference holding presentation slide
  - Social media posts where applicable
  - Sponsor status on event website
- Mention as supporting sponsor in all media relations and in opening and closing sessions
- 4 conference passes for the live event

## Exhibition:

- Complimentary 3 x 2m exhibition space at the conference in prominent location

## In the App:

- Company logo and listing in sponsor section  
*(full app details to be advised once app is developed)*

## Post Event:

- Access to event photography

SOLD



**Refreshments sponsorship offers a company the opportunity to sponsor all of the refreshment breaks taking place throughout the duration of the conference (arrival, lunch and 2 x coffee breaks).**



## **You will benefit from:**

- Company branding to appear prominently throughout the conference and on materials produced including:
  - Emails sent to over 3,000 named contacts
  - Signage and banners in the areas dedicated to refreshments over the conference
  - Social media post where applicable
  - Sponsor status on event website
- Branded cups (produced by OEUK)
- 3 conference passes for the live event
- 20% off an exhibition space at the conference
- Access to event photography

**SOLD**



**Sponsorship of the drink's reception offers your company the opportunity to sponsor the reception taking place on the early evening of Thursday 12 October.**



## **You will benefit from:**

- Company branding to appear prominently throughout the conference and on materials produced including:
  - Signage and banners in the area dedicated to the drinks reception
  - Social media post where applicable
  - Sponsor status on event website
  - Company logo on conference agenda
- 1 conference pass for the live event
- Opportunity to display exhibition material in the area dedicated to the drinks reception
- Access to event photography

**£5,000 + VAT**





Lanyard sponsorship offers a company the opportunity to sponsor the lanyards given to each delegate to wear with their name badge for the duration of the conference.

#### You will benefit from:

- Company branding to on materials produced including:
  - Social media post to thank sponsor
  - Sponsor status on event website
  - Lanyards produced for the conference
- 2 conference passes
- Access to event photography
- 20% off an exhibition space at the conference

*\* Please note that design and production of lanyards will be co-ordinated by OEUK.*



SOLD



The early careers sponsorship offers a company the opportunity to fund 6 in person conference passes for young professionals and those in their early career within the industry.

## You will benefit from:

- Company branding to appear prominently throughout the conference and on materials produced including:
  - Emails sent to over 3,000 named contacts
  - Social media post to thank sponsor
  - Sponsor status on event website
- 6 'early career' conference passes for the live event
- 1 conference pass for company attendee
- 20% discount on an exhibition stand
- Access to event photography



SOLD



## On the event app you will benefit from:

- Company branding to appear prominently throughout the conference and on materials produced including:
  - Emails sent to over 3,000 named contacts
  - Signage on the app
  - Social media posts where applicable
  - Sponsor status on event website
  - All branding to promote the app on the day
  - Reference as app sponsor in joining instructions
- 2 conference passes
- 20% discount for exhibition space



£5,000 + VAT



## You will benefit from:

- Company branding to appear prominently throughout the conference and on materials produced including:
  - Emails sent to over 3,000 named contact
  - Signage and banners at registration
  - Social media posts where applicable
  - Sponsor status on event website
- 2 conference passes for the live event
- 20% discount for exhibition space at the conference

## In the event app:

- Company logo displayed

## Post Event

- Access to event photography



£2,500 + VAT

#DecarbConf23



DECARBONISATION  
CONFERENCE

For further information about sponsoring the OEUK Decarbonisation Conference 2023 or to secure a package please contact Louise Edwards at [ledwards@oeuk.org.uk](mailto:ledwards@oeuk.org.uk)

Packages sold on a first come, first served basis.

oeuk



# DECARBONISATION CONFERENCE

**œUK**

[www.oeuk.org.uk](http://www.oeuk.org.uk)  
[info@oeuk.org.uk](mailto:info@oeuk.org.uk)  
#OEUK

© 2023 Offshore Energies UK, trading as OEUK